

Little Green Army Men

Fun little toy except for the PVC, phthalates, and endocrine disruptors



Simple figurines of little green army men, farm animals, superheroes, or cartoon characters are staples of every child. So are biting the heads off, blowing them up with firecrackers, and burying them in the sandbox. We always thought these action figures could be improved in two ways – make them from a Child Safe approved material, and use a material that would biodegrade instead of waiting for them to be chopped into a million pieces by the lawnmower. Green Dot has these kinds of bioplastic materials.

For the right toy company with an environmental or sustainable message, this could be a fun toy addition to the product line.

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