Green Dot Creates Bioplastic Identifier for Global Citizen Festival

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Green Dot has created a wearable identifier for global citizens in advance of the 2015 Global Citizen Festival. Inspired by Chinese Feng Shui 'good luck' coin bracelets, this distinctive accessory was designed to raise awareness for Global Citizen which aims to create a lasting movement to end extreme poverty by the year 2030. The red 'O' charm is made with a biodegradable bioplastic formulated by Green Dot and is fastened with a waxed cotton cord. This simple accessory can be worn for years, and when its useful life has ended, it can be returned to nature when placed in a composting environment.

Green Dot CEO, Mark Remmert explained, "we wanted to create a piece to demonstrate that sustainability can be stylish. This simple, distinctive design will garner attention from across the street or around the world, but if disposed of properly, it won't linger in landfills for thousands of years."

At Green Dot, we believe that the world becomes a better place with each good choice made. That's why we're proud to be a supporting partner of the 2015 Global Citizen Festival.

About Green Dot Bioplastics: Green Dot serves the plastics industry and style-conscious consumers with a full line innovative bioplastic materials that can decrease our use of non-renewable resources, reduce the carbon footprint of products we use every day and, in many

cases, return these products to nature at the end of their useful life. For more information, please visit www.GreenDotBioplastics.com.

About Global Citizen: Global Citizen is a content and campaigning platform where people can learn about and take action on the world's biggest issues. Global Citizen works in partnership with and supports some of the most effective organizations working to end extreme poverty. Committed to providing the most interesting stories, effective actions and powerful campaigns, Global Citizen aims to unlock the power of every individual to play his or her part in the movement to end extreme poverty in the next 15 years. For more information, visit GlobalCitizen.org and follow @GlblCtzn Twitter, Facebook and Instagram using #GlobalCitizen.

Global Citizen has partnered with leading organizations for the 2015 Global Citizen Festival, including: action/2015, CARE, Concern Worldwide U.S., The Earth Institute, Every Woman Every Child, Gavi, the Vaccine Alliance, The Global Fund to Fight AIDS, Tuberculosis and Malaria, The Global Partnership for Education, Global Polio Eradication Initiative, Heifer International, The Hunger Project, Kiva, The ONE Campaign, Opportunity International, Oxfam, Pencils of Promise, RESULTS, Save the Children Action Network, The United Nations Foundation, UNICEF, USA for UNHCR, WaterAid, World Bank Group, World Vision and Water Supply and Sanitation Collaborative Council.

ABOUT THE GLOBAL POVERTY PROJECT

The Global Poverty Project is a registered 501(c)(3) international non-profit organization whose mission is to end extreme poverty by 2030. The advocacy organization works in partnership with other NGOs, business leaders, world leaders and global citizens in its efforts to build the largest movement of people taking actions and calling on governments to support policies that would significantly impact the world's poor. The Global Poverty Project organizes massive global campaigns including Live Below the Line and the annual Global Citizen Festival as catalysts in this movement. Over the last four years, global citizens have nearly 3 million actions in the fight against extreme poverty. These actions have resulted in 87 commitments and policy announcements, including cash commitments valued at US $18.3 billion. The Global Poverty Project has offices in New York, Canada, UK and Australia. For more information, visit globalpovertyproject.org.

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